

Direction of preparation: Economics, bachelor's degree, full-time study

Discipline: (B1.B.02) "Business plan"

2 ECTS, 72 academic hours.

Control form: pass/fail.

Annotation

1. Objectives of mastering the discipline:

The objectives of mastering the discipline "Business plan" are the formation of students' scientific and applied apparatus of business planning, business analysis and prospective business modeling for the short and long term, taking into account the numerous and constantly changing conditions of the external and internal environment, as well as training future specialists for implementation of applied tasks of business planning through scientific approaches and tools of related disciplines, such as strategic planning, forecasting, investment and financial planning.

2. Competencies of the student, formed as a result of mastering the discipline "Business plan".

In accordance with the Federal State Educational Standard of Higher Education in the direction of preparation 38.03.01 "Economics", implemented by educational institutions of higher education, as a result of mastering the program, the graduate must have formed general cultural, general professional, professional or professionally applied competencies.